2019-2020
Annual Report
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Reflections from the Executive Director

Dear Friends,

Although I only arrived in Maine and on Mayflower Hill on March 1, it was quickly clear to me that the Goldfarb Center for Public Affairs is a central part of the Colby Community and had a successful year of programming in 2019-2020. From the Hill to Hill program in Washington, DC to grants that support student internships, the Goldfarb Center is helping Colby students better understand the role of government, policy, and advocacy to address the world’s most complex issues. The success of the past few years would not have been possible without the steadfast leadership of Grossman Professor of Economics and Global Studies and former Director Patrice Franko. I look forward to her continued guidance as I navigate the uncharted territory of 2020.

This annual report is a little different than the past. Our one-page infographic highlights key accomplishments. We have included but condensed the list of past programming and decided not to name all of the students engaged in the Goldfarb Student Engagement Committee. You, as the supporters of the Goldfarb Center, are a critical part of our success, so if there is ever more information that you need, reach out to me directly anytime.

Racial wealth inequality was the theme for this past year and would have been the focus for the annual Goldfarb Freedom of Expression Symposium in the spring in which students compete by submitting policy briefs. Unfortunately, the symposium was canceled because of the coronavirus pandemic. The stark racial inequalities in America have been brought into clear view through the disproportionate impact of the pandemic as well as the Black Lives Matter movement. I assure you that the Goldfarb Center will continue to place a spotlight on these issues and bring policy leaders and academic thinkers together to educate our community and discuss solutions related to systemic racism.

There are many events worth highlighting last year, including the talk with Ambassador Susan Rice about her book, Tough Love, in October. That month the Center also hosted the annual Lovejoy Award, honoring the courageous journalists who lost their lives in 2018. The annual Hill to Hill trek to Washington, DC in January included a reception with the Colby Club; site visits to NGOs, congressional offices, private companies, and think tanks; and panel discussions with young alumni working in public affairs.

This year also marked the first time for the Goldfarb Center to award the Franko-Maisel Prize for Public Policy, which was given to a graduate who demonstrated an exceptional commitment to public affairs. You can read more details about the prize and the winner on page 11.
We held a policy panel discussion on the pandemic in late February with Colby faculty to talk about infectious diseases and best policy practices. After Colby leadership made the decision to send students home in mid-March, the Goldfarb Center stepped up and launched its first Instagram Live speaker series, talking to policy makers like Senator Angus King and Senator Susan Collins about Covid-19 and issues ranging from the economic impact of shutting down businesses to the outsized impact of the virus on communities of color.

This fall all of our events will be virtual, so please be sure you are on our mailing list to stay up-to-date. You can also visit our website and social media accounts to track events to join us live or watch at your convenience afterwards. We are in the process of creating a fresh, modern website and determining how to do events online that can engage all of our audiences in a new way. I always welcome your feedback and look forward to meeting you in person in the future.

Kind Regards,

Kimberly Flowers

Kimberly Flowers
Executive Director
Goldfarb Center for Public Affairs
kflowers@colby.edu
YEAR AT A GLANCE

FALL 2019

143 GSEC Members (Goldfarb Student Engagement Committee)

16 Events Including Tough Love: A Discussion with Ambassador Susan Rice

SPRING 2020

Kimberly Flowers, new Executive Director Joined us March 2020

Over 3,000 Online impressions From our Instagram Live Covid Chat Series

9 events in the spring featuring guests such as Maine Senators Collins and King

JANUARY 2020

Funded 15 January Internships

30 Students took part in the 2020 Hill to Hill Networking Program

Fanko-Maisel Prize for Public Policy

Gal Cohen ’20 was awarded the first-ever Franko-Maisel Prize for her outstanding commitment to public affairs during her time at Colby
Public Affairs Programming

Fall 2019

- Sept. 15: Engaging Race, Strengthening Community, Sustaining Democracy, Jamila Michener, PhD., Assistant Professor in the Department of Government at Cornell University

- Sept. 26: Leadership Series, Dean of the College, Karlene Burrell-McRae ’94

- Oct. 1: Putin, Russia, and the Media: Journalism in Contemporary Russia, Paul Josephson, Professor of History at Colby College

- Oct. 3-6: 67th Elijah Parish Lovejoy Events, honoring courageous journalists and media workers who lost their lives in 2018:
  
  o Screening of “The Crown Prince of Saudi Arabia” with introduction by Martin Smith;
  
  o The Toll of Tragedy: Newsrooms Under Stress, Communities Under Attack with panelists Rick Hutzell, editor, Capital Gazette, Annapolis Maryland; David Shribman, vice president and executive editor (retired), Pittsburgh Post-Gazette; and Martin Kaiser, editor and senior vice president, retired, Milwaukee Journal Sentinel (moderator);
  
  o Lovejoy ceremony with speakers Martin Smith, a filmmaker and journalist who produced a FRONTLINE documentary on the murder of Washington Post columnist Jamal Khashoggi; Hala Al-Dosari, the Washington Post’s inaugural Jamal Khashoggi Fellow and a scholar in residence at New York University School of Law’s Center for Human Rights and Global Justice; and Quil Lawrence, correspondent for NPR News and formerly NPR’s bureau chief in Baghdad and Kabul; and
  
  o Covering the Campaigns: The Media’s Role in a Chaotic World with panelists former Congressman Barney Frank (D-MA); WCSH6 Reporter Hannah Dineen ’17; Professor of American Government Sandy Maisel.


- Nov. 6: **Trip to the State House in Augusta.** Visited Henry Beck ’09, Maine State Treasurer; Emily Cook ’11, Senior Legislative Aide; Brooke Barron ’09, Senior Policy Advisor to the Speaker of the Maine House; Will Palmieri ’21 intern

- Nov. 14: **Leadership Series. Failing at Life: Reflections from a Serial Social Entrepreneur on How to (Not) Change the World.** Oliver Sabot ’02, Founder and Managing Director of Spire

- Nov. 15: **Debate Watch sponsored by the Goldfarb Student Engagement Board**


- Dec. 5 **Dinner to Celebrate Professor Patrice Franko**
Spring 2020

- Jan. 29-31: Mayflower Hill to Capitol Hill (Hill to Hill) DC Program

- Feb. 20: How Elite Colleges are Failing Disadvantaged Students, Anthony Jack, Assistant Professor of Education at Harvard University | Author of The Privileged Poor

- Feb. 25: Policy Panel, Infectious Disease and Policy Management, Colby faculty Gail Carlson, Associate Professor of Environmental Studies; Susan Childers, Instructor of Biology; Walter Hatch, Associate Professor of Government; and Laura Seay, Assistant Professor of Government

- Feb. 25: Debate Watch sponsored by the Goldfarb Student Engagement Board

- March 3: Wealth Inequality in America: What it Looks Like and Why it Happens, Christel Kesler, Associate Professor of Sociology

- March 11: Connections between Climate Change, Food Insecurity, and Conflict, Kimberly Flowers, Executive Director of the Goldfarb Center

- April 20-28: Instagram Live COVID CHAT The speaker series, all hosted on @GoldfarbCenter’s Instagram account, included Senator Angus King, Senator Susan Collins, Maine’s State Treasurer Henry E. M. Beck ’09, and Connecticut State Representative Matt Ritter ’04.
Goldfarb Center Internships and Grants

Each year the Goldfarb Center, in collaboration with DavisConnects, funds and facilitates public affairs internships during Jan Plan and over the summer. Fifteen students traveled to DC this January to work first-hand on critical public policy and public affairs issues in NGOs, congressional offices, advocacy organizations, private companies, and think tanks. While the number of grants for summer internships this year was less than normal because of the coronavirus pandemic, the Goldfarb Center helped fund critical opportunities for four students.

Sandy Maisel Facilitated Internships (Jan Plan 2020)
1. Jassleen Bhulla ’22, Representative Scott Peters
2. Bethashley Cajuste ’20, Engender Health
3. Gal Cohen ’20, Center for Strategic and International Studies (CSIS)
4. Gabrielle Fagan ’20, Pro Bono Institute
5. Sarah Figler ’22, VOX Global
6. Lauren Gervais ’22, PSI
7. Emma Hofman ’20, Doctors for Camp Closure
8. Sandeep Kaur ’20, VOX Global
10. Liam Mcdonough ’20, National Restaurant Association
11. Jack O’Brien ’20, Republican National Committee
12. Andrew Ordentlich ’22, Meltsner Strategies
13. David Serrano ’22, DC Tenant's Rights Center
14. Sangya Tiwari ’22, Earth Day Network
15. Shivani Trivedi ’20, Pro Bono Institute

Sandy Maisel Student Internship Grants (Summer 2020)
1. Elise Atkinson ’21, Jewish Vocational Services (JVS)
2. Joshua Brause ’23, Friends of Rosa Delauro
3. Henry Harris ’21, Senator Richard Blumenthal
4. Emma MacCallum ’20, Colibri Center for Human Rights
Student Testimonials

Hill to Hill DC Program

“The Hill to Hill program was an amazing opportunity that I will forever be grateful for. It exposed me to the diversity of careers in public policy and encouraged me to explore career paths that I hadn't thought about before. It was incredibly inspiring to see the Colby Community in DC come together to help current students.”

– Lauren Gervais ’22

“[It was a] life-changing experience that completely broadened my job search and showed me a whole new world of opportunity.”

– Lilli Garza ’20

“I gained connections, inspiration for government, and a refined sense of what my future may look like.”

– Lukas Alexander ’22

“I think this trip is the fastest and the most convenient way to reach out to the Colby community in DC and learn about work and life in the capital city.”

– Anran Zhang ’20

“The young alumni panel was amazing. It was a good variety of perspectives and experiences. The young alumni were so eager to help and share their experiences, it was one of my favorite parts of the trek.”

– Lauren Gervais ’22
This year nearly 150 students from 37 majors, including many double majors, were members of the Goldfarb Student Engagement Committee (GSEC), which collaborates with Goldfarb Center faculty and staff to foster student engagement in public affairs through participation in events and leadership training. The GSEC consists of a larger engagement committee and a smaller Executive Board, selected on the basis of leadership, scholarship, commitment to public affairs, professionalism, and desire to advance the mission of the Goldfarb Center. In collaboration with the larger committee, Executive Board members help develop and execute a slate of events that relate to pressing public affairs issues.

GSEC Vision: To cultivate a community within Colby that values diversity of thought and promotes intellectual discussions about current public affairs issues.

Goldfarb Student Executive Board 2019-2020
- Chasity McFadden ‘20 and Adam Bowes ‘21/Gen Cazalez ‘21 (co-chairs)
- Ian Baum ‘20
- Tessa Schrupp ‘20
- Meredith Allen ‘21
- Lukas Alexander ‘22

The following graphic shows the most represented majors of the students engaged with the Goldfarb Center. While a majority are government majors, the Center engages students with diverse interests from education to computer science.
Franko-Maisel Prize for Public Policy

Thanks to a generous donation from Patrice Franko and Sandy Maisel, the Goldfarb Center announced and awarded the first-ever Franko-Maisel Prize for Public Policy this year to a recent graduate who demonstrated a commitment to public affairs while at Colby and is planning a career in public affairs. The $5,000 cash prize is a testament to Patrice and Sandy’s decades of leadership and impact at Colby, as well as a needed boost to the recipient who may have a non-paid internship or need help with relocating.

The faculty review committee selected Gal Cohen for the prestigious award. Gal is a 2020 Colby graduate who majored in Global Studies with a concentration in International Relations. A dual US/Israeli citizen, Gal is the first in her family to graduate from college. She plans to relocate to Washington, DC to start her career in public service to directly impact and improve public policy.

Gal has done impressive work already. During her time at Colby, she demonstrated her commitment to human rights by leading the Amnesty International chapter and serving as a student leader and community advocate for the Oak Institute for Human Rights. She worked as a Sexual Violence Prevention educator and mentor and had internships at two prominent think tanks: the Center for European Policy Studies in Belgium and the Center for Strategic and International Studies in Washington, DC. Gal also contributed to the grassroots mobilization of at-risk female asylum seekers in Thailand for healthcare reform; partnered with community leaders in Nicaragua’s poor indigenous communities to advocate for equal access to state-funded resources; created campaigns to raise awareness of corruption in the Israeli government; and lobbied Israeli officials and international health organizations to improve policies and access to healthcare in the West Bank and Gaza.

As she wrote in her application, Gal's career goal is to “create better policies for better lives.” She has certainly earned the honor of being named the first Franko-Maisel Prize winner, and the Goldfarb Center looks forward to watching her continue to advance the hallmarks of good public policy.
Hello from the Goldfarb Center!

It is a crisp fall day in Maine—the kind of fall foliage visitors cherish. On Mayflower Hill the leaves are starting to change color; in the Goldfarb Center we feel that we've made a great start to a fabulous year of change.

Aligned with our Freedom of Expression Symposium launched last year, this year we will focus on the theme of inequality. As you'll see below, we were very excited to hear from Professor Jamila Michener of Cornell as she engaged us in a masterful conversation about the institutional foundations of racism and exclusion. Bringing this conversation about building an inclusive community to Colby's campus, Vice President and Dean of the College Karlene Burrell-McRae shared, in a bravely honest voice, her journey from student to a member of senior staff guiding change on Mayflower Hill.

I am pleased to welcome Olivia Benissan to the Goldfarb Team as our communications assistant. Olivia is a Wheaton graduate in Sociology; her interest in communications as a source of change grew through her student leadership experiences in college, including in her role as Student Government President. Olivia grew up in Waterville as her parents teach at Colby. Her familiarity with the campus and love for Colby and the community make her a great fit for the Goldfarb Center.

We will continue these conversations this fall with programming on different aspects of inequality—and more. Please check out our fall line-up of events—and join us for as many of our programs as possible. We welcome you back for Family/Homecoming weekend or any time you can participate in our programs.

Best wishes in this season of change!

Patrice Franko
Director
Grossman Professor of Economics and Global Studies

“Engaging Race, Strengthening Community, Sustaining Democracy.”
September 15

To kick off our series of talks within this year’s theme of inequality, the Goldfarb Center welcomed Jamila Michener, PhD., Assistant Professor in the Department of Government at Cornell University, to a packed room of students.
What is race? Dr. Michener engaged us to explore what race factually is: a social construct. Professor Michener emphasized that race is a social classification system based on phenotype without a firm biological basis. As Michener offered simply (followed by some laughter from the audience): “One way of saying it is like, well, you know it when you see it.” As Dr. Michener also pointed out, socially constructed foundations of race matter.

Emphasizing the importance of history and the legacy of slavery in the United States, Dr. Michener then guided us to think about the role of the many institutions and policies that perpetuate inequality. She provided longitudinal data that demonstrate how racial disparities in poverty, income, wealth, education, unemployment, and more are consequences of these racially inequitable systems. These disparities compound to what Michener identifies as “cumulative disadvantages,” providing intergenerational obstacles. The data also show that these disparities are growing. Many in the audience were curious to know what they can do to help dismantle the systems that promote inequality. Dr. Michener offered a few important steps: listen, particularly if you are coming from a place of privilege; never stop learning; engage in important conversation; promote change. The Goldfarb Center will continue these important conversations and build dialogue through this year’s theme of inequality.

The Goldfarb Center has been utilizing Twitter to ensure that the conversation continues. You can engage in conversation by Tweeting and tagging the Goldfarb Center!

https://twitter.com/goldfarbcenter

Leadership Series
September 26

To begin our Leadership series, the Goldfarb Center welcomed Dean Karlene Burrell-McRae ’94 to lead our first lunchtime talk. Dean Burrell-McRae candidly highlighted the intersection between her identity and the type of leader she is.

As she addressed the audience she was careful to note that at the end of the day, there are aspects of her identity that are visible and inform the way she moves through the world. She expressed that the duality of being black and female have impacted her throughout her life; the challenges she faced as a student helped her cultivate the leader she has become on senior staff. Dean Burrell-McRae also made sure to address something we all encounter in life: failure. Fear of failure, she cautioned, can cripple us. To provide a new lens through which we might process failure, she offered that failure can be an important learning experience. She provided guests with a quote from Thomas Edison: “I have not failed. I’ve just found 10,000 ways that won’t work.” She turns to Audre Lorde for inspiration: “When I dare to be powerful, to use my strength in the service of my vision, then it becomes less and less important whether I am afraid.” Dean Burrell-McRae urged the audience to seek out challenges and take risks, and when those efforts result in failure, to learn from those mistakes and grow.

Also important to Dean Burrell-McRae was how her leadership experiences are predicated on social justice. Working in unison over time, and folding new people into the conversation are how we create lasting, impactful change. Leadership for Burrell-McRae, means that it is important to open up spaces for people whose voice may not be heard otherwise. This turned our conversation to the importance of allies and how those who hold positions of power in society need to continue to create those spaces. To help foster strong connections and build community across differences,
Dean Burrell-McRae urged everyone to ask questions before making assumptions, enter spaces thoughtfully and with grace, and listen to one another. Thank you, Dean Burrell-McRae, for sharing these inspiring ideas with the Goldfarb student board—and for all you have done for Colby!

Colby College’s 67th Elijah Parish Lovejoy Award

October 4

Colby will recognize courageous journalism with the Lovejoy Award this Friday, October 4th, at 4pm in the Lorimer Chapel. To elevate the all-college and community participation in the Lovejoy, it will be held in association with Family/Homecoming weekend; instead of an invitation-only dinner, we welcome all to honor the visiting journalists with a reception in Cotter Union following the ceremony.

The memory of Elijah Parish Lovejoy, America’s first martyr to freedom of the press, will serve to honor the journalists and media workers who lost their lives in 2018 as they strove to bring light to some of the most important issues of our time.

The special 2019 Lovejoy Award, Oct. 4 at 4 p.m. in Colby’s Lorimer Chapel, will invoke the sacrifice of the posthumous honorees. The event will feature a discussion with Martin Smith, a veteran filmmaker and journalist who recently produced a FRONLINE documentary on the murder of Washington Post columnist Jamal Khashoggi, and Hala Al-Dosari, the Washington Post’s inaugural Jamal Khashoggi Fellow and a scholar in residence at New York University School of Law’s Center for Human Rights and Global Justice. Moderating the conversation will be Quil Lawrence, veterans’ correspondent for NPR News and formerly NPR’s bureau chief in Baghdad and Kabul.

Lovejoy, Colby Class of 1826 and a native of Albion, Maine, was murdered in Illinois in 1837 as he tried to defend his newspaper from the attack of a mob enraged by his publishing of anti-slavery editorials.

Colby has honored other courageous journalists with the annual Lovejoy Award since 1952. “The story of Elijah Parish Lovejoy is important to the history of Colby College,” said President David A. Greene. “One of our earliest alumni, Lovejoy made the ultimate sacrifice in the name of freedom of the press and his opposition to slavery. As we honor the many journalists who have lost their lives covering critical issues in 2018, we remember Lovejoy’s bravery and his contributions toward creating a more just and equitable world.”

“Over the decades Colby has presented its coveted Lovejoy Award for courage in journalism to a distinguished parade of selfless witnesses to history,” said David Shribman, chair of the Lovejoy selection committee. “These honorees have been both examples and inspirations not only to students on Mayflower Hill but also far beyond Waterville and the frontiers of Maine. But this year’s tribute to not one journalist, but to many—all of them, like Lovejoy, martyrs to the highest ideals of our indispensable craft—is poignant and special.”

“We are delighted to offer this engaging discussion that will both enlighten us on the dangers journalists face and offer insight into the situation in Saudi Arabia and the murder of Jamal Khashoggi, who was an inspiration to the selection committee this year,” said Director of the Goldfarb Center for Public Affairs Patrice Franko. “From the time of Lovejoy to today, the courage journalists have demonstrated warrants recognition and respect.”
This is free and open to the public; it will be followed by an all-college reception in Cotter Union.

Screening of “The Crown Prince of Saudi Arabia” introduced by filmmaker Martin Smith
October 3, Railroad Square Cinema

An in-depth documentary about the most-reported death of a journalist in 2018—the murder and dismemberment of Jamal Khashoggi in the Saudi embassy in Istanbul, Turkey. The documentary debuts on PBS Frontline Oct 1, 2019. Reception following the film at Railroad Square. If you can’t join us for the live conversation at Railroad Square, watch this on your local PBS station—and come to commemorate Khashoggi’s tragic death.

The Toll of Tragedy: Newsrooms Under Stress, Communities Under Attack
October 4

Journalists hold deep commitments to serve the communities; in Annapolis, this meant giving their lives when the newsroom was attacked. In Pittsburgh, journalists covering the Tree of Life Synagogue shooting dealt with trauma in the newsroom as it was their neighbors and friends who were slain. How did these newsrooms under enormous stress manage to adapt coverage to extreme violence? How did individuals experiencing the devastating effects of these mass shootings maintain their responsibility to cover the horrific story and its aftermath? What measures were implemented to reduce additional harm to families and communities through reporting? What unintended consequences ensued—and how might these be mitigated in the future?

Please join us to hear eyewitness accounts of Rick Hutzell, who published a newspaper as a shooter stormed the offices of the Capitol Gazette and killed five of his coworkers, and David Shribman, then editor of the Pittsburgh Post-Gazette, who covered the Tree of Life Synagogue massacre. These tragic lessons that you might have read about in the recent Atlantic piece resonate with communities around the United States. Please come to honor those who lost their lives, survivors and the incredible journalists holding up a mirror to violence in our towns and cities.

Panelists include:
Rick Hutzell, editor, Capital Gazette, Annapolis Maryland
David Shribman, vice president and executive editor (retired), Pittsburgh Post-Gazette
Martin Kaiser, editor and senior vice president, retired, Milwaukee Journal Sentinel (moderator)

Covering the Campaigns: The Media’s Role in a Chaotic World
October 6

How can we make sense of the byzantine world of politics framing the 2020 presidential and congressional elections? Join former Massachusetts Congressman Barney Frank, who served 16 terms in the United States House of Representatives as one of the most outspoken and thoughtful Members of Congress, and Hannah Dineen ’17, weekend anchor and political reporter for NewsCenter Maine, as they discuss the responsibility of journalists to guide us through our electoral maze. Sandy Maisel, who has observed Maine and national politics for almost half a century, will moderate the discussion.
Panelists include:
Former Congressman Barney Frank (MA)
WCSH6 Reporter Hannah Dineen '17
Professor of American Government Sandy Maisel

Upcoming Fall Goldfarb Events

**Latin America’s Growth Conundrum: A Trade Perspective.**
Augusto de la Torre, Former Chief Economist for Latin America at the World Bank and former Governor of the Central Bank of Ecuador.
Thursday, October 24 | 4:00 p.m. | Diamond 141

**Leadership Series**
Friday, October 25 | 4:30 p.m. | Ostrove Auditorium, Diamond

**Cotter Debate**
Can our Institutions Respond to Current Threats to American Democracy?
Bruce Cain, Charles Louis Ducommun Professor in Humanities and Sciences, Stanford University, and David Brady, Bowen H. and Janice Arthur McCoy Professor of Political Science and Leadership Values at Stanford University
Moderated by Goldfarb Family Distinguished Professor of American Government Sandy Maisel
Tuesday, October 29 | 7:00 p.m. | Parker-Reed Room, Schair-Swenson-Watson Alumni Center

**Leadership Series**
Failing at Life: Reflections from a Serial Social Entrepreneur on How to (Not) Change the World.
Oliver Sabot ’02, Founder and Managing Director of Spire
Thursday, November 14 | 7:00 p.m. | Diamond 122

**Cotter Debate**
How Would Universal Basic Income Affect Inequality in the US?
Michael Strain, American Enterprise Institute, and Amy Castro Baker, Professor, University of Pennsylvania
Moderated by Economics Professor Rob Lester
Wednesday, November 20 | 4:00 p.m. | TBD

…and more to come.

December 2019 Newsletter

Happy Holidays from the Goldfarb Center!

It is an unsettling time. As protests erupt across the globe, the Senate impeachment trial looms and campaign rhetoric escalates at home, uncertainty clouds the future. But one thing is for sure: it has never been a better time to be a student of public affairs. We have been busy this semester
discussing inequality, media, elections and leadership. I am encouraged by the intellectual range of our students and their engagement in difficult questions of public affairs. I am buoyed by the work of colleagues to bring insightful speakers to campus to involve our students in thoughtful debate.

I leave for sabbatical with a full heart. Directing the Goldfarb Center has been a rewarding experience. I am grateful to those in the broader Colby family—parents and alums—who generously contributed to our programming on Mayflower Hill and Capitol Hill. The Goldfarb Center’s partnership with DavisConnects has been especially productive in connecting our students to the world of public affairs. I am appreciative of the Goldfarb Team, particularly Sherry Berard, for positive and energetic support. Thanks to Olivia Benissan, the primary author of this newsletter and Andrew Ordentlich, the student reporter. Our programs nearly always involve meals—a time to engage in civil discourse on the topic of the day. Dining services made each event a Colby family table where students, faculty, staff and guests could trade new ideas. Enormous gratitude goes to Bill Goldfarb whose vision continues to sustain our program. And finally, but most centrally, I am so very grateful for my life partner, Sandy Maisel, who lovingly supported me and Goldfarb programming for these past few years. I am proud of what we all accomplished together—and very excited by the potential that our new Executive Director, Kimberly Flowers, will bring in the New Year. Sandy and I—along with Kimberly—look forward to seeing as many of you in the DC area for our Hill to Hill networking event on Thursday, January 30th. Stay tuned for details—until then, and to all, the happiest of holidays and best wishes for the New Year.

Patrice Franko, Director; Grossman Professor of Economics and Global Studies

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**Fall 2019 Goldfarb Center Events**

**Putin, Russia, and the Media: Journalism in Contemporary Russia**
Paul Josephson, Professor of History
October 1

It was a quiet, crisp Tuesday evening on the first of October. While a majority of students were busy preparing for a week of lectures and assignments, Goldfarb students, faculty, staff, and local residents gathered to hear Professor of History Paul Josephson deliver a cautionary tale of Putin, Russia, and the Media.

Freedom of speech and freedom of the press are fundamental to our First Amendment rights in the United States, but as Professor Josephson demonstrated with an abundance of unsettling evidence, these freedoms are not universal. Professor Josephson highlighted the troubling reality of vice-like State control of information and deliberate stifling of journalistic freedom. By 2006, a majority of Russian media lay in control of the State. Television, the avenue through which most Russians receive information, is not free and open but monitored by the Russian government. The same goes for the internet. The Russian version of Facebook, VKontakte, is entirely controlled by the Kremlin. Restrictive laws continue to take effect regarding the control of information in Russia and fines are delivered to those who miss-speak, creating a constant battleground for freedom of expression.

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It is also crucial to Putin that the Russian government protect the country’s morals. At risk of being corrupted by so-called Western moral values, including homosexuality and pornography, it is imperative that Putin stay on top of the happenings not only of his country, but the rest of the world.

While the legal constraints on the media are troubling enough, journalists face violence in their battle to provide the truth and keep Russians and the world alike informed. Professor Josephson provided a now uneasy audience with up to date statistics on violence against Russian journalists: 58 journalists have been killed, 38 of which were targeted attacks, and 33 of those were murdered with impunity. Failure to prosecute, Josephson pointed out, doesn’t mean the Russian government was behind these attacks, but at the very least, perhaps subtly in support. Despite the violence, journalists continue to risk their lives to tell stories that keep the world informed.

Professor Josephson posited that what is most concerning for those of us who live in the United States are the parallels between Putin and President Trump. Putin coined the term “fake news,” a phrase famously touted by Trump in the face of media criticism. As you continue on to the next article, you will read about how here in the United States, our First Amendment rights are placed under attack.

Toll of Tragedy: Newsrooms Under Stress, Communities Under Attack

Rick Hutzell, editor of Capital Gazette Communications
David Shribman, editor emeritus, Pittsburgh Post-Gazette
Panel moderated by Marty Kaiser, former editor, Milwaukee Journal Sentinel

October 4

Two distinguished editors, two gut wrenching firsthand accounts of communities devastated by gun violence. Capital Gazette editor Rick Hutzell and former Pittsburgh Post-Gazette editor David Shribman shared stories of the June 28 shooting at the Capital Gazette in Annapolis, MD that left five dead and two wounded, and the October 27 Tree of Life Synagogue shooting in Pittsburgh, PA that left eleven dead and several others wounded. The panel, moderated by former editor of the Milwaukee Journal Sentinel and managing director of the University of Maryland Capital News Service, Marty Kaiser, impacted the robust and engaged audience, leaving us to think about the importance of our First Amendment.

Rick Hutzell began the panel by sharing the harrowing details of the shooting at Capital Gazette Communications that left five journalists dead, making this the largest killing of journalists in U.S. history. He later shared, packed with raw emotion, that had he not been away with his family, he would have been among those killed in the attack.

Hutzell and Shribman, as press editors, were charged with keeping their communities informed, not only speaking to them, but speaking for them. Moreover, when communities are grieving after instances such as these, the process of telling their story is also a method through which the community can heal. This is not an easy task, and one that Hutzell and Shribman did not take lightly. Not only were they tasked with handling the news, but they were also part of the communities that were under attack. Hutzell’s own newsroom was targeted, his friends and colleagues killed. Shribman was a member of the Squirrel Hill community and is himself Jewish.
David Shribman gave his account of the events following the deadly attack on the Tree of Life Synagogue. He discussed the importance of community; how a community grieves together and heals together. He described how an article in the aftermath of a tragic event can help victims move forward. He made the decision to post the Mourner’s Kaddish in Hebrew as the headline. He offered that “if you can’t find the words to express what you’re feeling, maybe you’re speaking the wrong language.”

Both Hutzell and Shribman shared the immense pride they have for their work and for fellow journalists. In the aftermath of these tragedies, news outlets from across the country swooped in to help. “All journalists are good people,” said Hutzell. A changed audience left Roberts on that early fall afternoon.

67th Annual Elijah Parish Lovejoy Award
Hala Al-Dosari, Journalist, the Washington Post
Martin Smith, PBS FRONTLINE
Moderated by Quil Laurence, NPR News
October 4

The 67th annual Elijah Parish Lovejoy Award was given by the College in memory of Lovejoy, an 1826 graduate of Colby who was killed defending his printing press from a mob intending to stop him from printing anti-slavery articles. This year the Lovejoy was awarded posthumously to the 66 journalists and members of the media who died in 2018, including Jamal Khashoggi, the Washington Post columnist who was violently murdered just over a year ago at the Saudi consulate in Turkey.

Leading up to the Lovejoy, Colby hosted a screening for Smith’s FRONTLINE documentary, “The Crown Prince of Saudi Arabia.” The FRONTLINE documentary investigates Crown Prince Mohammed bin Salman of Saudi Arabia a year after the murder of Jamal Khashoggi, journalist and outspoken critic of the Prince. FRONTLINE producer Martin Smith, who has a background in the Middle East, examines the Crown Prince’s reformism, along with public defiance and the Prince’s involvement in Khashoggi’s death.
Khashoggi’s death is not an anomaly. In his opening to the Lovejoy, President David A. Greene noted that the number of journalists killed, some by state actors, is disturbingly high. These murders go unsolved at a rate of 90%. Khashoggi was a critic of an increasingly aggressive nationalist regime. Though some have labeled Crown Prince Mohammed bin Salman a reformist, even progressive, it is those like Khashoggi and Hala Al-Dosari who have put themselves at risk to tell a more truthful story of the oppressive regime Saudi Arabia truly is. Media outlets like Twitter are closely monitored, women activists tortured for dissenting against the Prince. Khashoggi’s death is precisely why Al-Dorsari felt it was her duty to speak out and continue in his place despite the great risk.

Martin Smith documented President Trump’s close ties to bin Salman. Freedom of the press is something we as Americans, and those all over the world, rely on to stay informed. Journalists dedicate themselves, at times putting themselves at great risk, to tell the stories that matter. We express gratitude for all who commit themselves to getting those stories out there.

Covering the Campaigns: The Media’s Role in a Chaotic World
Former Congressman Barney Frank (D-MA) and *NewsCenter Maine*
Weekend Anchor Hannah Dineen ’17
Moderated by Sandy Maisel, Goldfarb Family Distinguished Professor of American Government
October 6

How can we make sense of the byzantine world of politics framing the 2020 presidential and Congressional elections?

On Sunday, October 6, the Goldfarb Center was joined by former Massachusetts Congressman Barney Frank (D-MA), who served 16 terms in the United States House of Representatives and Hannah Dineen ’17, weekend anchor and political reporter for *NewsCenter Maine*. The discussion was moderated by Professor of American Government Sandy Maisel.

The family/homecoming brunch was to honor the donors who have supported student internships through the Sandy Maisel Student Research Fund; it was wonderful to connect those who had given so generously to the students whose lives were changed by January and summer experiences.
To a packed room, panelists Frank and Dineen discussed the responsibility of journalists to guide us through the chaotic political world we live in as we gear up for the 2020 elections. Dineen outlined the scope of NewsCenter Maine, and their commitment to covering issues specific to the state of Maine. Dineen shared that NewsCenter Maine is part of Tegna Inc., which gives the outlet access to broadcasting from other stations across the country. In addition to covering the Presidential race and especially the New Hampshire primary, Dineen and the NewsCenter team will be providing the state with coverage for the congressional and U.S. Senate races, each of which is expected to be extremely competitive.

As we head into the 2020 elections, Frank cautions us to be skeptical of what we read online. According to Frank, the internet is a source of misinformation, leading many to believe things that are wildly inaccurate. This point led Frank and Dineen into a discussion about press responsibility in informing the public. Congressman Frank shared his concern that often the media cover what the public wants to hear rather than leading the public by covering other important issues. Frank and Dineen also discussed how ratings can provide a barrier to responsible reporting. While Dineen shared that there is a pressure to get news out to the community as soon as possible, Frank cautioned that the race to get news out the fastest emphasizes speed rather than accuracy, which is a problem.

Media can be a source of information but it can also be a distraction. As the discussion turned to the Trump impeachment case, Frank warned that this may distract us from other important issues such as healthcare and climate change. Frank advised that we must be critical when seeking out information. He expressed fear that the abundance of false information on the internet will have a long term effect on our society’s ability to distinguish between what is accurate and what is not.

The media have a responsibility to report accurately and ethically, but, as the public who consumes this information, we have the ability and responsibility to ensure that the information we’re receiving reflects the true issues impacting us, and to be skeptical of the things we read, making sure that the information we receive is accurate. We thank former Congressman Barney Frank and journalist and alumna Hannah Dineen for joining us and Professor Sandy Maisel for moderating the panel.
Latin America’s Growth Conundrum: A Trade Perspective
Augusto de la Torre, former chief economist for Latin America at the World Bank; former Governor of the Central Bank of Ecuador
October 24

Why do some countries succeed in growing economically while others fail? This question has perplexed macroeconomists, including Augusto de la Torre, for decades. De la Torre currently is Adjunct Professor of International and Public Affairs at Columbia University in New York. Until recently, he served as the World Bank’s Latin America and Caribbean Chief Economist. In attempting to answer this question, de la Torre argues that countries that were able to increase export share were the ones that succeeded. The dominant paradigm of import substitution industrialization failed to latch on to a bigger engine of growth. His empirical research demonstrates the learning that comes from exporting, driven in part by technological spillovers. Key to gaining from trade is the institutional quality that guides entrepreneurship and innovation. Playing to the region’s cultural capital and investing in the social agenda can position countries to identify niche markets and take advantage of the gains from trade.

Tough Love: A Discussion with Ambassador Susan Rice
October 25

September 16, 2012 was a pivotal moment in former National Security Advisor Susan Rice’s career. On September 11, 2012, a tragic attack on a U.S. mission in Benghazi, Libya left four U.S. citizens dead, including U.S. Ambassador to Libya, Christopher Stevens. Described as the “bogeyman” of the Benghazi scandal, Rice faced sharp criticism from the Right. Crippling public and professional resentment toward Rice halted her career and ultimately cost her opportunity to become Secretary of State under President Obama. In her book, Rice described herself as a mere “bit player,” leaving her to question why she was the one to suffer the most from the blistering backlash. Rice decided, however, that she would no longer let herself be defined by those who have nothing but animus toward her: It was her turn to tell her own story.

During the discussion, Ambassador Rice echoed many of the life lessons included in her newly released book, Tough Love. Guided by questions from Nena Burgess ’22 and Montgoris Family Assistant Professor of Government Carrie LeVan, Rice shared her story, from her ancestral legacy, to next moves in her career. For Rice, her story begins far before she was born. From Jamaican immigrants on her mother’s side, and formerly enslaved ancestors on her father’s side, Ambassador Rice described how her upbringing was built on a dream to rise up through each new generation. She described what “tough love” meant to her growing up, loving fiercely but not uncritically.

One lesson she shared with the packed room was about self-image in a world full of bigotry. Rice stated that you can’t change who you are. You simply have to bring your best knowledge and experience; any prejudice others harbor is not yours to bear. Rice learned many lessons along the
road to National Security Advisor. Starting her career off as a breastfeeding young mother in an arena full of older white males provided challenges. Being a young black woman in Washington meant she had to be twice as good to be recognized as equal. It also meant that there were people rooting for her to fail. But that did not discourage Rice. She was raised to strive for excellence, and she was not going to fall short. These lessons and many more are included in *Tough Love*. We thank Ambassador Rice for her service and for joining us here at Colby for an informative and empowering discussion. We also want to thank Trustee Chip Smith, who arranged for Ambassador Rice to visit Colby.

**Cotter Debate: Can Our Institutions Respond to Current Threats to American Democracy?**
Bruce Cain, Charles Louis Ducommun Professor in Humanities and Sciences, Stanford University
David Brady, Bowen H. & Janice Arthur McCoy Professor in Leadership Values, Stanford University
Moderated by Sandy Maisel, Goldfarb Family Distinguished Professor of American Government
October 28

The Cotter Debate Series was established in 1999 to recognize William R. Cotter, Colby’s President from 1979 to 2000, and his wife Linda K. Cotter.

For the first Cotter Debate in the 2019 series, members of the Colby community were joined by David Brady, the Bowen H. and Janice Arthur McCoy Professor of Political Science and Leadership Values, and Bruce Cain, the Charles Louis Ducommun Professor in Humanities and Sciences and the Eccles Family Director of the Center for the Study of the American West, both at Stanford University. Though Brady and Cain are friends and colleagues, the two scholars hold different views on this crucial and timely topic. The debate was moderated by Professor of American Government Sandy Maisel.

The debate, sponsored by the Goldfarb Center, addressed whether American governmental institutions are capable of responding to the threats to decision-making norms, viewing this question through the lens of the first three years of the Trump administration. Professor Brady began by framing what he sees as cracks in our current political system. Speaking on our current polarized climate, he concluded that “our institutions are not solving problems.” This, he explains, leads to mistrust. Trust between all the elements, however, trust is needed for democracy to work. As Brady stated in his opening remarks, democracy’s reliance on trust renders it frail. Universal suffrage, regular elections with turnover, mass political parties, and free press are basic tenets of democracy that have been found lacking many times in the last century.

Professor Cain had an alternate view on the situation. While Brady and Cain agree that polarization is hindering democracy, Cain suggests that Brady does not pay enough deference to backsliding or regressing toward past errors. These days, young people have little faith in governmental institutions to work in a fair and unbiased way, to solve problems. Not only is there deep divide between Democrats and Republicans, the individual parties are being sorted into smaller fractions. Cain also offers that Trump is a beneficiary of this lack of faith and political ambivalence.
Many fear that the United States is speeding on a path away from democracy. Several have pointed out the autocratic and oligarchical nature of our current government. With foreign interference in our elections and disinformation spreading like wildfire across social media, it is evident that our current climate is highlighting the frailty of democracy that Professor Brady pointed out. So, are American governmental institutions capable of responding to the threats to decision-making norms?

Failing at Life: Reflections from a Serial Social Entrepreneur on How to (Not) Change the World
Oliver Sabot ’02, Partner and Executive Coach, Slingshot Advisory
November 14

Oliver Sabot has had a diverse career since graduating from Colby in 2002. Sabot served as an executive at the Clinton Foundation, published research in top scientific journals, and founded one of the fastest-growing networks of quality schools in Africa, which was recognized with a Global Transformative Business award by the Financial Times. Though his impressive résumé screams of success, Sabot has failed repeatedly, with organizations he worked tirelessly to build falling flat, and his own wellbeing collapsing.

In this talk, Oliver reflects on the path anyone can take from Colby to help solve some of the world’s most pressing problems based on the lessons he has learned the hard way.

While the idea of failure may be paralyzing to some, Sabot saw these instances as learning opportunities. During his talk, he made sure to share these lessons with a refreshing level of honesty and humility. From teaching in a rural village in Angola, only to find months later that his students were not learning because they could not understand his American English, to having investors pull money from an important entrepreneurial project, to family crises, Sabot shared important life lessons he learned through the turmoil.

Sabot had naive notions about the world that ended up hurting him and others, leading him to these instances of failure. One critical lesson he learned was that arrogance and certainty are ultimately enemies of success. Being uncertain, he shared, is valuable and leads to growth. Taking risks and doing things that are scary often reap unforeseen benefits. Another lesson he learned was that letting himself feel anger, shame, and other painful emotions ultimately helped him get better and improve his overall wellbeing.

At the beginning of his talk, Sabot asked the audience if they saw themselves as change-makers. Unsurprisingly, a majority of people raised their hands. He later prompted the audience with questions like, “what is one thing you feel certain about in life?” and “what is breaking your heart right now?” These questions allowed audience members to tie their own life experiences to the lessons he bravely shared.

Audience members left Sabot’s talk with several tools: how to frame failure as an important lesson, to be uncertain and take risks, and to lean into the negative feelings that arise through adversity.

Cotter Debate: Can Universal Basic Income Decrease Inequality in the US?
Amy Cortes Baker, Assistant Professor of Economics, University of
Pennsylvania

Michael Strain, John G. Searle Scholar and Director of Economic Policy,
American Enterprise Institute
Moderated by Rob Lester, Assistant Professor of Economics
November 20

As a packed audience filled into Ostrove lecture hall we heard Amy Castro Baker, Professor of Economics at UPenn, and American Enterprise Institute’s Michael Strain debate the feasibility and efficacy of Universal Basic Income (UBI) in the United States. According to Mike, Liberals and Libertarians alike are in favor of the idea because of the freedom UBI allows. Professor Baker is drawn to UBI as an approach to alleviate the long and slow recovery many are facing after the 2008 recession.

For Baker, this is a matter of assembling a more just economy. Baker argues that providing a flexible cash benefit for all Americans addresses the dynamic nature of day to day needs, while sidestepping some of the structural, bureaucratic barriers that many seeking government assistance must navigate.

Strain, however, isn’t convinced that UBI is the answer. He argues that UBI moves us in the wrong direction by diminishing our existing social safety net. Moreover, he brings up the issue of reciprocity, questioning the ethics of people receiving government assistance without ensuring they actively contribute to society through the labor force. Baker’s philosophy on the matter, however, is one of autonomy rather than accountability: “It’s not what you do, but that you are a human being.” Moreover, she explains that as human beings, we have a responsibility to treat others with dignity, value, and worth.

Professor Baker is optimistic that as more data come out, including through her project, SEED, more policymakers will take interest in UBI. Strain, however, is not as convinced, particularly in light of today’s political divisiveness. What do you think? Does Universal Basic Income have the potential to help address income inequality?

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**A Dinner to Celebrate Professor Patrice Franko!**
December 5

On this special night, the Goldfarb Center for Public Affairs and others from the Colby Community said “Thank You” to Professor Patrice Franko. Not only is she an outstanding professor of economics but she has also served as the dedicated, hard-working director of the Goldfarb Center for the past three years.

Individuals shared their sincere gratitude to Patrice for all of the hard work and endless hours of work she provides to her students and the Goldfarb Center. Her inspiration and love for teaching is something that we can all learn from. Professor Franko and her husband Professor Sandy Maisel will be heading off for a well-deserved sabbatical and we wish them all the best.

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**Trip to the State House in Augusta**

Henry Beck ’09, Maine State Treasurer
Emily Cook ’11, Senior Legislative Aide
Goldfarb students ended the semester with a trip to the state house of Maine. Hosted by State Treasurer Henry Beck ’09, the panel of Colby alums (and a current student intern) testified to the importance of state level change. Both Brooke Barron and Emily Cook had intensely productive but often frustrating experiences on Capitol Hill in DC; along with Henry Beck they pointed to the exciting nature of change when representatives meet their constituents in the grocery store-or come to Augusta to testify on issues critical to their communities. Relationships with the other party are healthier as representatives are personal and grounded in a shared reality. The Goldfarb Center explored future opportunities for Colby students to contribute to political organizing along with providing research for members. It was a terrific way to end the semester!

A Note from the GSEC Co-Chairs
Chasity McFadden ’20 and Adam Bowes ’21

First, we want to say thank you to Professor Franko for all her amazing work these past years with Goldfarb. We have learned so much from her and appreciate all her training in leadership. Goldfarb certainly will not be the same without her, but we wish her the best on her sabbatical! We are also very excited to welcome Ms. Flowers and are excited to work with her this coming semester.

Second, thank you to Adam Bowes for all his work as an excellent co-chair this year. GSEC has been absolutely blessed to have his leadership this past semester. Best of luck to Adam as he goes abroad! Lastly, we want to welcome in Genesis Cazalez-Contreras as the second co-chair this spring. Genesis has served on GSEC for several years and has continually demonstrated her passion for Goldfarb. We are very lucky to have her as a co-chair in the spring!

This coming semester is going to be amazing and we are really excited to see all the important work that Goldfarb does!

A Note from the Colby Mock Trial Team

This semester, Colby Mock Trial competed at 4 tournaments: UNH, Coast Guard Academy, Brandeis, and Fordham.

Colby Mock Trial has been working with many attorneys from Waterville and Portland to develop legal skills and learn more about courtroom procedure. These efforts have been a result of partnering with the Office of General Counsel at Colby, which has provided the team with many incredible resources.

Tournament performance for Colby Mock Trial is off to a great start this year. At UNH, the B Team won an honorable mention. Serena Desai won a first-place witness award. Jordan Miller and Varun Boopathi earned an individual attorney award. Honorable mentions were won by Nina Antone, Angie Liu, Charlotte Hurson, and Sarah Kaplan. The Coast Guard Academy tournament was also immensely successful. Parker Sikora and Nina Antone won attorney awards for being a part of the
top 3 attorneys. Hannah Weil won an individual witness award as well. At Fordham University, Colby’s A team came away with a winning record and received positive commentary from many judges.

In January, the Mock Trial Team will compete at UMass Amherst in preparation for regionals, which will be in Providence, Rhode Island in February. Colby Mock Trial could not compete without the generosity of the Brody Fund through the Goldfarb Center and is grateful for the contributions it has made to help the team grow. Happy Holidays to all from the Goldfarb Center!

February 2020 Newsletter

Annual Mayflower Hill to Capitol Hill Trek 2020

This January students, staff, and faculty made the trek to Washington, D.C., for the annual Mayflower Hill to Capitol Hill Program. Sponsored by the Goldfarb Center, DavisConnects, and the Office of Advancement, the Hill to Hill Program offers students the opportunity to network with Colby alumni in D.C. and learn about the range of different careers and many pathways to different job opportunities there.

The trip kicked off at the National Press Club with a networking event. Present were current students, faculty, staff, and alumni from the Colby Club of D.C. Not only did current students and alumni get the opportunity to meet each other, but that evening Kimberly Flowers, the new director of the Goldfarb Center, was introduced by Provost Margaret McFadden, and folks had the chance to connect with her that evening. Many students shared that this event was one of the highlights of the H2H trip. That evening students expanded their network and gained new mentors. Moreover, students interested in working in Washington, D.C., but who didn’t know anyone initially, had the opportunity to build a solid network of support. The alumni gave students a deeper connection to the area and made many feel much better about taking the leap down to our nation’s capital.

Thursday, Jan. 30, was the first full day of H2H ventures. A variety of site visits were arranged so students could learn more about the range of career possibilities in D.C. That morning, students had the choice between the World Resources Institute, a global research nonprofit organization, and Rokk Solutions, a bipartisan public affairs firm. Students shared that both of these visits were well done and informative. The students particularly enjoyed the breadth of information both Corey Parker ’12 of the World Resources Institute and Mark Paustenbach ’01 of Rokk Solutions provided about their respective fields and what kinds of pathways led them to the positions they hold at their respective institutions.
Next was an opportunity for students to visit either Georgetown Law or the Brookings Institution, an American think tank. The Brookings Institute visits were hosted by John Hudak. Students found that the Admissions Center at Georgetown Law clearly laid out the suggested steps from now until they apply to law school. Many students conveyed their fascination with the Brookings Institution, not knowing much about think tanks before their visit. One student noted that Hudak did an outstanding job of outlining the qualifications needed to work in a think tank, prompting him to consider the importance of obtaining a graduate degree.

Later that afternoon, the group visited Capitol Hill. Students found these visits highly informative about who chooses to work on the Hill and why. Colby alumni Max Kanner ’13, Nick Zeller ’13, and Chris Gorud ’11 were very open about their experiences working on Capitol Hill and clearly outlined the path they took to get there. Students also found it helpful when they talked about the day-to-day aspects of working in their respective positions.

The day concluded with the Young Alumni Panel featuring several recent Colby graduates in a variety of different fields. Panelists Ella Jackson ’19, Meredith Keenan ’18, Gilbert Kiggundu ’15, and Brett Ewer ’14 were enthusiastic and informative. Students enjoyed their various personalities and candid responses to questions. Not only did they share helpful career advice, but they also offered what life looks like off the clock and suggested different ways to find fulfilling and interesting things to do in D.C. Many students noted this section as one of the highlights of the trip. After the panel was another opportunity for students to network with D.C. alums.

Friday, Jan. 31 began at King and Spaulding LLC. There, students attended a breakfast and participated in mock interviews hosted by Jim and Michelle Bowe, P’11, P’13, P’15, P’20, P’23. Many alumni and parents, ranging from recent graduates to professionals well into their careers, graciously donated their time to interview students and provide useful feedback. Students enjoyed being able to practice a crucial step in the hiring process while in a low-stakes, nurturing environment. Students divulged that it felt good to be surrounded by people dedicated to their success.

Following the mock interview event, students visited the State Department. The visit was hosted by Peter Secter ’78. Students shared that they found this visit fascinating and praised Secter’s ability to explain the intricacies of such a large institution. Because the trip is built around laying out different avenues for policy, many found...
the information surrounding foreign policy and international relations distinctly useful in starting to frame career paths.

Later that afternoon, students visited either Peck Madigan Jones, hosted by Jay Heimbach ’91, or TCH LLC, hosted by Michael Tongour P’23. Student feedback suggested that hearing from lobbyists was one of the most impactful site visits because their perceptions of lobbying changed drastically. Many students noted that their view of lobbyists skewed toward the negative side, but after hearing from Heimbach and Tongour many students considered lobbying as a possible career path, noting that there are a variety of different interests for which to lobby, many of them in line with personal ideologies.

The evening concluded with a public policy happy hour at Lincoln Restaurant. There, students sat in small groups while connecting with different alumni working in the field of public policy. Students enjoyed the format of the evening, which allowed them to engage with each other in addition to networking with the alumni who attended.

The last portion of the trip took place on Saturday morning. Thanks to the generosity of Omar Wynn ’74, Chief of Exhibit Production at the Smithsonian and Jacquelyn Lindsey Wynn ’75, Senior Consultant and Lindsey Brothers, students had the opportunity to tour the National Museum of African American History and Culture. Before the group broke off to explore and embark on an impactful and informative journey through the exam, Omar and Jacquelyn Wynn shared their favorite parts and offered some advice on navigating the heaviness of the historical portion of the museum. Many students shared that visiting the museum is essential for everyone as it outlines how central black history is to United States history after it has long been considered tangential. We want to express our deepest gratitude for those who generously payed it forward and helped create such an incredible opportunity for the Colby community.

**Upcoming Events Spring 2020**

**GSEC Policy Panel**

**Infectious Disease and Policy Management**
Join the Goldfarb Center and GSEC on Tuesday, Feb 25 at 4:00 pm in Diamond 122 for a panel discussion on Infectious Disease and Policy Management. Panelists include Gail Carlson, Associate Professor of Environmental Studies, Susan Childers, Instructor of Biology, Walter Hatch, Associate Professor of Government, and Laura Seay, Assistant Professor of Government and the discussion will be moderated by GSEC Freshman Representative Joshua Brause ’23.

Panelists will explore questions such as: What are governmental best practices for infectious disease response? How do public health agencies work with policymakers to make optimal choices? and What are the comparisons between the government response to the Coronavirus and past infectious disease emergencies?

The panel will be followed by a Q&A, and pizza and other refreshments will be provided.

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**Debate Watch**
Tuesday, Feb 25 | 7:30 pm | Pulver Pavilion

The Goldfarb Student Engagement committee will be hosting another debate watch on Tuesday, Feb. 25th in Pulver Pavilion. Pizza and refreshments provided!

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**Goldfarb Topic Discussion**

**Wealth Inequality in America: What it Looks Like and Why it Happens**
Christel Kesler, Associate Professor of Sociology at Colby College
Tuesday, March 3 | 7:00 pm | Parker-Reed, SSWAC

The wealth gap between the haves and the have-nots is at an all-time high, and the disparity is even larger among marginalized sects of the population. In line with The Goldfarb Center’s theme this year, Professor Kesler will examine the influence of various policies in the growing and shrinking of the wealth gap in the United States. In addition to the overarching issue of wealth inequality, this talk will zero in on wealth discrepancies based on race and gender. Students interested in participating in this year’s Freedom of Expression Symposium are strongly urged to attend this talk, as it will provide necessary discourse pertaining to the topic of the symposium; Racial Wealth Inequality. We hope you can engage with us in a policy-stimulating discourse on tackling the issue of the widening wealth gap in the United States!

Refreshments will be provided!

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**Join the New Executive Director of The Goldfarb Center, Kimberly Flowers for her talk titled:**

**Connections between Climate Change, Food Insecurity, and Conflict**
Wednesday, March 11 | 7 pm | Parker-Reed, SSWAC
As the climate crisis worsens, we are simultaneously seeing a rise in global hunger, unprecedented humanitarian need, and increasingly protracted conflicts. Ms. Flowers will unpack the considerable threat that climate change is having on both political stability and food systems, particularly in fragile states. She will discuss linkages between competition for natural resources and conflict, as well as how agriculture is both a contributor and a solution to climate change. Her focus will be on how this all impacts the lives of vulnerable people in places like Yemen and Nigeria. Ms. Flowers will highlight salient trends and controversies, as well as comment on U.S. government foreign assistance programs that are trying to tackle these complex and connected problems.

Refreshments will be served!

**2020 Spring Semester Newsletter**

Dear Friends of the Goldfarb Center,

Like others in the Colby Community, the Goldfarb Center for Public Affairs has been thinking of creative ways to keep students connected and engaged during this difficult time. Next Monday we will be kicking off a live speaker series on Instagram to discuss the pandemic response with congressional, state, and regional leaders. Join us for conversations with speakers like Senators Angus King and Susan Collins. Follow @GoldfarbCenter on Instagram or see the line-up below to learn more.

Despite the unusual start, I couldn’t be happier to have moved to Maine and joined Colby last month to lead the Goldfarb Center. I remain impressed by Colby’s leadership and the swift, difficult decisions that had to be made in response to Covid-19. Even though my time on campus was short, it is clear to me that a liberal arts environment like Colby’s can spark inspiration and foster good citizenship. As I build a new vision and programming for the Goldfarb Center, I will lean on you – the students, the faculty, the alumni, and the broader community – to create something remarkable.

May you and your loved ones be safe and healthy. Stay home and stay tuned.

Regards,
Kimberly Flowers
Executive Director
Goldfarb Center for Public Affairs

**UPCOMING LIVE SPEAKERS SERIES**
Want to ask members of Congress questions about the pandemic response? Join the Goldfarb Center for Public Affairs on Instagram (@GoldfarbCenter) next week for the launch of a live speaker series. Engage in a discussion about government policies and the coronavirus pandemic. The interviews with congressional and state leaders will be hosted by Kimberly Flowers, the new executive director of the Goldfarb Center.

The COVID Chat series, all hosted on @GoldfarbCenter's Instagram account, includes the following line up:
- Senator Angus King 7 p.m., Mon., April 20
- Senator Susan Collins 7 p.m., Wed., April 22
- Henry Beck ’09, Maine’s state treasurer 7 p.m., Mon., April 27
- Rep. Matt Ritter ’04 (D-CT) 7 p.m., Tues., April 28

PREVIOUS EVENTS

Connecting Climate Change, Food Insecurity, and Conflict
On March 11, days before Colby students left campus to learn remotely, Kimberly Flowers, the new executive director of the Goldfarb Center, gave a lecture on linkages between the climate crises, global hunger, and protracted conflicts. Drawing on her years of international development experience with the U.S. government and, most recently, at one of the nation’s top think tanks, the Center for Strategic and International Studies, Flowers explained how climate change poses a considerable threat to an already hungry world, particularly in fragile states also grappling with conflict.

Wealth Inequality: What It Looks Like and Why It Matters
The wealth gap between the haves and the have-nots is at an all-time high, and the disparity is even larger among marginalized sects of the population. In line with the Goldfarb Center’s theme of racial income inequality this year, Christel Kesler, associate professor of sociology, joined us on March 3 to examine the role of policy on the growing wealth gap in the United States. In addition to the overarching issue of wealth inequality, Kesler’s talk zeroed in on wealth discrepancies based on race and gender.
The Goldfarb Center, in collaboration with Campus Life, kicked off an inspiring and engaging semester of programming by welcoming Anthony “Tony” Jack, Professor of Sociology at Harvard University, to Mayflower Hill in mid-February. His research focuses on the closely-knit relationship between elite higher education institutions and privilege, particularly, how these institutions often fail poor students. Professor Jack noted that while institutions have become more diverse in many ways, many still fall short in addressing the inequities that pose as barriers to performing in a demanding and foreign environment.

Coronavirus Panel

In late February, members of the Colby Community gathered for a panel discussion on infectious disease and policy management. The discussion was initiated and moderated by Colby freshman Josh Brause ’23, freshman representative on the Goldfarb Student Engagement Committee. Panelists included Gail Carlson, associate professor of Environmental Studies; Susan Childers, instructor of Biology, Walter Hatch, associate professor of Government; and Laura Seay, Assistant Professor of Government. Goldfarb. The timely discussion centered around COVID-19, the virus responsible for our current pandemic. The situation has escalated significantly since the panel took place; what was at the time an isolated outbreak has since been declared a pandemic.

May 2020
Letter from the Executive Director

Dear Friends of the Goldfarb Center,

During extraordinary times like this, the true strength and character of an institution is exposed. If you are an active member of the Colby community, you have likely already heard of Colby’s Pay It Northward campaign, which promises to secure jobs for each of its 2020 graduates. No other college is doing this. It is an ambitious pledge only made possible by the large network of Colby alumni, parents, and friends who understand that their support is needed to help graduating seniors navigate the job market during an economic disaster. It shows that Colby is an institution prepared to shift priorities and put its resources where and when it is needed most.

How can you contribute? If you can offer a job, or if you know of a potential internship for a Colby senior, you can help. Consider reaching out to your network to see what opportunities exist or
could be created to give graduates meaningful professional experiences that will shape their future. Short-term or volunteer opportunities can work. Be creative. To learn more about Pay It Northward, I encourage you to listen to President David Greene’s interview on Marketplace Morning Report and read the press release. Then, go to the Pay it Northward website and fill out a form to join the Colby network of friends who have the ability to step up and help out.

The Goldfarb Center has been busy. First and foremost, last week we held remote student elections for the Goldfarb Student Executive Board. It was an exceptionally tight race, and we want to congratulate the winners: Co-chairs Gen Cazalez ’21 and Andrew Ordentlich ’22, and Class Representatives Meredith Allen ’21, Lukas Alexander ’22, Lauren Gervais ’22, Halle Carroll ’23, and Josué González ’23. Their leadership is critical now more than ever as we reimagine public affairs programming during a pandemic. I look forward to their ideas and energy.

I am also pleased to share with you that, thanks to a generous donation from Patrice Franko and Sandy Maisel, the Goldfarb Center will be awarding the first-ever Franko-Maisel Prize for Public Policy to a senior who has demonstrated a commitment to public affairs while at Colby and is planning a career in public affairs. The cash prize is a testament to Patrice and Sandy’s decades of leadership and impact at Colby, as well as a needed boost to a senior who may have a non-paid internship or need help with relocating. We will announce the winner in early June after graduation.

Your feedback is always welcome. Reach out to me at kflowers@colby.edu to tell me about your connection to the Goldfarb Center. As I spend the summer working on a strategic plan and overhauling the website, I want to hear from friends like you about what has kept you engaged and inspired.

Regards,

Kimberly Flowers

Executive Director
Goldfarb Center for Public Affairs
Goldfarb Center Team

Kimberly Flowers
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Kimberly Flowers became the Executive Director of the Goldfarb Center for Public Affairs on March 1, 2020. Flowers comes to Colby from a bipartisan think tank called the Center for Strategic & International Studies (CSIS) in Washington, D.C., where she served as Director of the Humanitarian Agenda and the Global Food Security Project since 2015. Her work at CSIS predominately addressed the effectiveness of U.S. foreign assistance programs and policies that impact poverty, hunger, and malnutrition in the developing world. Her career path has taken her around the world, including working for the U.S. Agency for International Development (USAID) in Ethiopia, Jamaica, and Haiti, serving twice as a Peace Corps Volunteer and leading multiple congressional staff delegations. A frequent speaker and moderator, Flowers has authored numerous articles on global food systems and humanitarian aid. She graduated from William Jewell College and studied at Oxford University.

Carrie LeVan
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Carrie LeVan is an expert on voter mobilization and social networks and their role in affecting the participation of individuals from varying socioeconomic and racial/ethnic backgrounds. Her recent journal publication titled “Neighborhoods that Matter: How Place and People Affect Political Participation” is part of a larger project that examines the relationship between neighborhood characteristics and civic engagement. Specifically, she explores how both the physical design and racial/ethnic/class composition of one’s neighborhood impacts neighbor-to-neighbor contact and how these neighborly interactions subsequently affect one’s propensity to participate in politics and one’s attitudes towards racial/ethnic minorities and the poor.

Sherry Berard
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Sherry Berard is responsible for planning and coordinating Goldfarb Center events and overseeing the Goldfarb Student Engagement Committee, as well as the Center’s internal and public-facing marketing and communications, including event promotion and campus outreach, the launch and awareness growth of Between Truth and Error, and coverage of the Center’s Washington D.C. JanPlan internship. She holds an MBA from Thomas College and has worked at Colby for nearly two decades.

Olivia Benissan  
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Olivia Benissan, the Goldfarb Center’s Communications Assistant, is responsible for all communications, including writing the Goldfarb newsletter, updating the website and social media, and other forms of communication to assist the Center. Olivia is a graduate of Wheaton College, where she studied Sociology and African and African-American Diaspora Studies. During her senior year, she presided over the student body as Student Government President where she found her proclivity for communications.

Julia M. Bruno  
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Julia Bruno supports the administrative operations for the Goldfarb Center in addition to the departments of Government, Anthropology, and Latin American Studies. She holds an MA from Boston University in Urban Affairs and has worked in higher education for several years at Boston University’s Questrom School of Business and School of Medicine as well as at Tufts University Office of the Provost.